

Strategic Planning Ad Hoc Groups

As we move into the implementation phase of the strategic plan, cross-divisional groups will support the attainment of a number of the goals outlined in the plan. In some cases, extant groups will fulfill this role. In other cases, new groups will be constituted. These groups will be responsible for recommending and executing initiatives to help the university attain the goals articulated in the strategic plan. Each group will have broad representation from the University Senate and appropriate university divisions. To ensure accountability, each group will be chaired by a senior administrator who will report to either the Provost or the appropriate divisional Vice President. The material below describes the goal, divisional reporting and Chair of each group identified to date.

Ad hoc group: Recruitment and Retention of Underrepresented Students

Goal: *Invest funds to increase the recruitment and retention of under-represented students through targeted recruitment and outreach to inform students of exceptional programmatic and co-curricular opportunities*

Divisional Reporting: **Student Affairs**

Chair: **Reggie Blaylock**

Ad hoc group: Recruitment and Retention of Underrepresented Faculty

Goal: *Invest in the recruitment and retention of under-represented faculty through targeted activities*

Divisional Reporting: **Academic Affairs**

Chair: **Edith Benkov**

Ad hoc group: Commuter Student Success

Goal: *Promote commuter student success based on results of an in-progress needs assessment by the Divisions of Student Affairs and Academic Affairs, with relevant support and resources and in association with the established Commuter Student Lounge of the Aztec Student Union*

Divisional Reporting: **Student Affairs**

Chair: **Randy Timm**

Ad hoc group: Alcohol and Other Drugs Task Force

Goal: *Convene a cross-divisional task force to review, assess, and implement additional support for programs addressing the negative academic and personal consequences of abuse of alcohol and other drugs*

Divisional Reporting: **Student Affairs**

Chair: **James Lange**

Ad hoc group: Learning Analytics Task Force

Goal: *Convene a broad-based task force of faculty and staff to evaluate approaches to integrating learning analytics and the student information system to allow timely interventions that promote student success at course and curricular scales*

Divisional Reporting: **Academic Affairs**

Chair: **Geoff Chase**

Ad hoc group: Campus Internship Committee

Goal: *Strengthen internship and mentoring programs to foster students' professional development by working collaboratively with our alumni to create an alumni network that supports lifelong success for all alumni*

Divisional Reporting: **Student Affairs**

Chair: **James Tarbox**

Ad hoc group: International Programs Council

Goal: *Increase the rate of undergraduate student participation in approved international experiences to 30% within five years by providing funds for support services*

Divisional Reporting: **Academic Affairs**

Chair: **Al Sweedler**

Ad hoc group: Undergraduate Research

Goal: *Expand opportunities for undergraduate scholarship through innovative courses, experiences, and engagement*

Divisional Reporting: **Academic Affairs**

Chair: **Geoff Chase**

Ad hoc group: Entrepreneurial Experiences

Goal: *Support the university's entrepreneurial centers to enhance students' entrepreneurial initiatives*

Divisional Reporting: **Academic Affairs**

Chair: **Stephen Welter**

Ad hoc group: Research Council, Dean's Group

Goal: *Invest funds to strengthen and build infrastructure essential to sustaining scholarly activity and productivity, including planned enhancements of research infrastructure envisioned in the National Council of University Research Administrators (NCURA) report*

Divisional Reporting: **Academic Affairs**

Chair: **Stephen Welter**

Ad hoc group: Campus Art Events

Goal: *Support faculty efforts to build art events into the university curriculum framework (e.g. integrate plays, art, and/or music into course content across disciplines)*

Divisional Reporting: **Academic Affairs**

Chair: **Joyce Gattas**

Ad hoc group: Faculty/ Staff Morale and Celebratory Experiences Advisory Group

Goal: *Create a faculty/staff advisory group to identify and recommend celebratory experiences to recognize institutional and individual excellence*

Divisional Reporting: **Business and Financial Affairs**

Chair: **Jessica Rentto**

Ad hoc group: Corporate Affiliates Group

Goal: *Create an Industry Affiliates Partnership to advance support for the commercialization of products and services*

Divisional Reporting: **University Relations and Development**

Chair: **Ben Moraga**

Ad hoc group: Neighbor/ Community Relations

Goal: *Establish a cross-divisional working group to reassess and recommend ways to renew and revitalize good neighbor relationships with the surrounding community. A set of recommendations should be completed by December 1, 2013*

Divisional Reporting: **University Relations and Development**

Ad hoc group: Branding & Marketing

Goal: *Invest funds to sharpen SDSU's distinctive profile as a research-intensive public university through coordinated branding, marketing, and targeted communication*

Divisional Reporting: **University Relations and Development**

Chair: **Greg Block**