

As the world population shoots past 7 billion people, the SDSU College of Sciences and Graduate School of Public Health invite you to a timely talk –

What Must Happen to Make Global Civilization Sustainable? Population Issues and the Mass Media

by William N. Ryerson

When: 7:00 pm, January 30, 2013

Where: West Commons, Room 220, SDSU

Ryerson is Founder and President of Population Media Center (PMC) (www.populationmedia.org), an organization that strives to improve the health and well being of people around the world through the use of entertainment-education strategies. He also serves as Chair and CEO of The Population Institute in Washington, DC (www.populationinstitute.org), which works in partnership with Population Media Center. In developing countries, PMC creates long-running serialized dramas on radio and television, in which characters evolve into role models for the audience resulting in positive behavior change. The emphasis of the organization's work is to educate people about the benefits of small families, encourage the use of effective family planning methods, elevate women's status, prevent exploitation of children, and promote avoidance of HIV infection.

Mr. Ryerson will have some time during the day of January 30 to talk with individual faculty members and administrators. If you are interested in this possibility, please contact Stuart Hurlbert at shurlbert@sunstroke.sdsu.edu, and let him know roughly what times you might be available. He will then contact you with a suggested time slot, once Ryerson's schedule is better set.

This event is open to the general public